



Vishal Kumar

Senior Video Editor

CONTACT INFO

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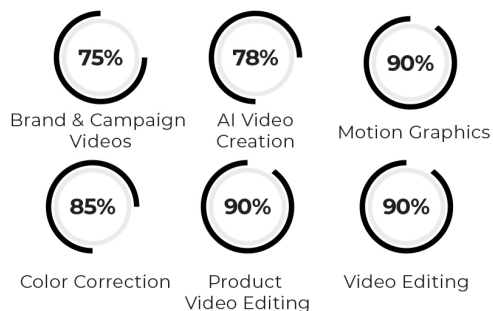
LANGUAGES

Hindi 
English 

SOFTWARE

Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Audition
AI Video Tools

MY SKILLS



SOCIAL MEDIA

 yadavsandipkr
 @yadavsandipkr
 @yadavsandipkr

MY PROFILE

Creative and detail-oriented Senior Video Editor with 5+ years of experience in video editing, digital content production, and brand communication. Currently working with Swiss Beauty, creating engaging product videos, social media content, brand campaigns, and promotional creatives. Experienced in AI video creation and AI-assisted visual content, along with editing, storytelling, sound design, and post-production. Skilled at transforming creative concepts into high-quality, engaging visual content while maintaining brand consistency and attention to detail.

WORK EXPERIENCE

- Freelance Video Editor** 2020
Freelance
Worked on video editing and content projects for various clients and brands.
- Video Editor Intern** Jun 2020 – Dec 2020
Swiss Beauty
Worked on video editing and content projects for various clients and brands.
- Senior Video Editor** Dec 2020 – Present
Swiss Beauty
Creating and editing product videos, social media content, campaigns and promotional creatives.
Working on AI-assisted video content and creative visual concepts.

EDUCATIONAL BACKGROUND

- B.A. — Veer Kunwar Singh University | 2018–2021**
- Film & Video Production — MAAC | 2019–2020**
- 12th — Sri Shankar College | 2016–2018**
- 10th — ABR Foundation School | 2016**



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TO
Hiring Manager

DATE

Tuesday 11 / 08 / 26

TO WHOM IT MAY CONCERN

Dear Hiring Manager,

I am writing to express my interest in the Video Editing Lead / Creative Lead – Video position at your organization. I am currently working as a Senior Video Editor at Swiss Beauty, with 5+ years of experience in video editing and digital content production.

Over the years, I have worked on product videos, brand campaigns, social media content, promotional creatives and AI-assisted video content. I have strong experience with Adobe Creative Cloud and handle the complete post-production process, from editing and visual storytelling to motion graphics, color grading and sound design.

Along with editing, I enjoy developing creative visual concepts and finding new ways to communicate a brand's story through video. My experience working on beauty and product-focused content has helped me understand both creative requirements and brand communication.

I am now looking to take the next step in my career by moving into a leadership-focused creative role, where I can contribute not only as an editor but also through creative direction, visual planning, concept development and mentoring within the team.

would welcome the opportunity to bring my experience and creative approach to your organization.

Thank you for your consideration.

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